

Seiri-Shuno Advisor

RIEKO NISHIGUCHI

Seiri-Shuno Advisor Level 1, Interior coordinator, Real Estate Notary

★ Seiri-Shuno = Organizing Seiri = Sorting Shuno=Storing

PROFILE

Born in Osaka in 1979, Rieko Nishiguchi lives in Ashiya, Hyogo. After working six years in a sales and planning division for a condominium developing firm, Rieko began questioning the insufficient storage space built in new homes and its unfriendly usability. She became the first to approach "home with woman's point of view focused on convenient storage" and created new storage systems termed "living in storage" and "full movable closet." Today these new systems have been widely adopted in new condominiums.

The concept "your heart will be organized if things are organized" made her desire to assist people grow stronger day by day. In 2009, she formed Interior R Co., Ltd. As of December 2016, the total number of her seminar and lecture participants rose to over 15,000. Rieko has been giving nationwide seminars called "beauty organizing method," a method combining organizational storage, interior design, and beauty.

Her blog "1 storage a day" receives over 1 million views daily.

Books

- "Make your home with simple storage and live beautifully all the time"
- "50 insights to simplify your life without throwing things away"
- "Rules of "1 storage a day" make your everyday perfect"
- "Method of sorting organization"

Editorial work

- "Rules & Ideas for storage"

In her personal life, she lives with her two children and her husband.

COLLABORATION

(Consultation for product development, commercialized products and CM)

- "Luxstorage" - Daiwa House Industry
- "Souji-no-kamisama" - KB Seiren
- "Clean Lady" - Cleanup Corporation (List in no specific order)

APPEARANCES ON MAJOR TV PROGRAMS

- "Ariyoshi Seminar" - NTV
- "Hiruobi" - TBS
- "Ohayou Asahidesu" - ABC
- "Gurutto Kansai Ohirumae" - NHK OSAKA
- "Hiru Café" - SUN TV
- "School Revolution!" - NTV
- "Yo-idon!" - KTV
- Etc. (List in no specific order)

LECTURES HELD FOR COMPANIES

IDC Otsuka Kagu, HDC Kobe, MID Urban Development, MBS Housing, NTT Urban Development, Enshu Home, Osaka Gas, Osaka Municipal consumers' center, Orix Real Estate, Kansai Electric Power, Kintetsu Real Estate, Cleanup Corporation, Keihan Real Estate, Kobe Shinbun, Cosmos Initia, Sanwa Company, Shinseiwa Real Estate, Sumisho Tatemono, Sumitomo Corporation, Sekisui House, Soken, Sohgo Real Estate, Daikyo, Daiwa House Industry, Takahashi Corporation, Takara Standard, Toray Construction, NAC, Nissen, Nippon Life Insurance Company, Nomura Real Estate Development, Haseko, Panasonic, Panasonic Home Renovation, Hankyu Realty, Himeji Home, Mitsui Home, Mitsubishi Estate, Yamada Chemical, The Yomiuri Shinbun, LIXIL (List in no specific order)

